

INTERNET MARKETING

My award winning website attracts literally thousands of prospective buyers from around the world to your property each month. By combining the latest computer technology with 15+ years of advertising "know-how", my website provides up-to-the minute information on your property to potential buyers and real estate professionals 24 hours a day, seven days a week.

When you list your property with me, you will benefit from my in-house Marketing Team who will design and maintain a customized "Internet Property Flyer" of your home. Your Internet Property Flyer will include detailed information about your home as well as eye catching photographs, a complete Virtual Tour, an interactive map of the location of your home along with school and community information. There's even a mortgage calculator available so that a prospective buyer can determine what their monthly mortgage payments might be. I will advertise your property flyer throughout my website and encourage prospective buyers to access your "Internet Flyer" by clicking on the picture of your home.

Also, your "Internet Flyer" will be accessible to buyer's nationwide on other real estate specific websites that include the industry's leader Realtor.com, Florida Living Network, CRS and the GACAR websites.



Award Winning Web Site



In addition, in order to drive more prospective buyers to my award winning website, I have recently subscribed to a service that markets my website to the major search engines. This service is designed to increase my listing position for specific real estate "key words" when a prospective buyer is searching for a home in Gainesville. This in turn means more exposure for your home to be seen by prospective buyers.

GatorHomes.com

AFFILIATED WEBSITES

Your "Internet Flyer" will be accessible to buyer's nation wide on other real estate specific websites that includes the industry's leader Realtor.com, Council of Residential Specialist, GatorHomes.com, Florida Living Network and the GACAR websites.

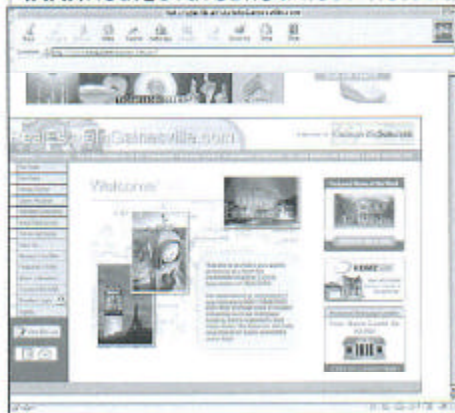
Council of Residential Specialist
www.crs.com



Fla Living Network
www.fl.living.net



Real Estate In Gainesville
www.RealEstateInGainesville.com



Realtor
www.Realtor.com



Gator Homes Realty
www.GatorHomes.com

