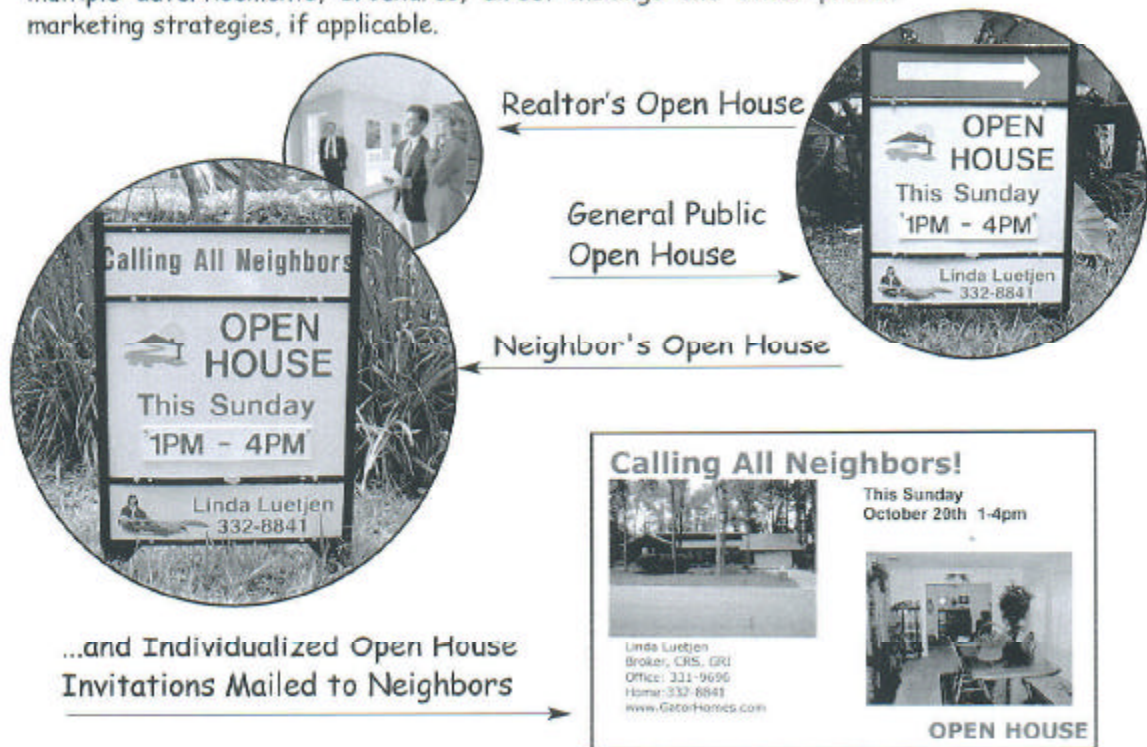


OPEN HOUSES

When you list your property with me, you gain from an entire team dedicated toward bringing qualified buyers and their real estate agents to your property. My Marketing Team will design a marketing program specifically for your home to encourage as many scheduled showings for qualified buyers as possible.

I will also take advantage of my proven success with Open Houses to encourage a high volume of prospective buyers and real estate professionals to visit your property. These Open Houses may consist of a special Open House for just your neighbors that is supported by a direct mail invitation, an Open House designed specifically for Brokers and Realtors and a general public Open House that is supported with newspaper advertisement. When I schedule an Open House for your property, my Marketing Team will promote the event with multiple advertisements, brochures, direct mailings and other proven marketing strategies, if applicable.



...and Individualized Open House Invitations Mailed to Neighbors

→ When a qualified buyer requests a showing, I will:

- Provide instructions for preparing for the showing,
- Provide high-impact marketing materials,
- Keep you informed of all feedback and sale opportunities by telephone, mail, fax or e:mail at your option.