

MARKETING SERVICES

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Selling your home is one of the most serious transactions of a lifetime. With the unique demands of today's real estate market, selling your home requires a real estate agent with a proven track record of expertise and results. Strong performance numbers and the ability to promote on a national level are the ultimate home seller's competitive advantage.



The challenges of finding new buyers requires fast response marketing programs, leading edge technology and the financial ability to advertise your home throughout the marketing term. When you list with me, you have the benefits of a seasoned professional with over 15 years of knowledge and experience plus an in-house marketing team and award winning marketing programs.

When it comes to real estate, exposure is everything. I will promote your home to the largest possible audience of buyers and real estate agents through my own marketing team. You will gain access to Gator Homes Realty exclusive marketing programs, to reach an elite and highly qualified audience of homebuyers and their agents.

I use a dynamic combination of high impact traditional marketing coupled with state-of-the-art technology that generates proven results. First impressions are critical and my own marketing programs and team can get your property aggressively on the worldwide market within 24 hours of listing your home. Professional photography, full color brochures, virtual tours, open houses, direct mailings, newspaper ads, magazine color ads, referral networks and an award winning website are the start of your marketing campaign.



Linda Luetjen and Gator Homes Realty are both names recognized locally. Together, our unmatched marketing goes after the right buyers instead of waiting for the buyer to come to you and ensures you a distinctive edge over your competition.

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