

## FROM LISTING TO SALE

I have been selling real estate in North Central Florida for over 15 years and am a top producer in Alachua County. When you list your property with me, you gain from a proven system that takes your home from listing to sale in the least amount of time, at the best price and with a minimum amount of stress and inconvenience.

I have a keen understanding of market conditions and will provide a Right Price Analysis (RPA) of your home to help you determine a competitive price range that encourages serious buyers to make serious offers.

First impressions are critical and my fast response marketing programs, In-House Client and Marketing Services Team and national referral network will get your property aggressively on the market within 24 hours of listing your home.

Broker's Open House, Open Houses for prospects, showings, virtual tours, plus my award winning website all will attract qualified buyers and their real estate agents to your property.

With my time tested systems in place along with my Client and Marketing Services Team and 15 years of real estate experience, we cover all the details in advance and orchestrate all parties from contract signing to the closing with a minimum amount of stress and inconvenience.

Communication is the key to success and I utilize a number of transaction-orientated forms and reports to organize and share information among all parties. Reports are available by hand delivery, mail or fax or e-mail.



# REVIEW OF MARKETING TOOLS



Brochures



Table Ads



Multiple Listing Services



Newspaper Advertisement



Various Real Estate Magazines



Various Web Sites



Virtual Tours



Flyer Boxes



Flyers



Several Open Houses